



## Integrated Systems Europe 2020 | Presentation Submission Guidelines

**DEADLINE EXTENDED: Apply by 16 August 2019**

### Key Dates

DEADLINE EXTENDED for submission: **16 August 2019**

Acceptance notifications will be sent the week of **9 September 2019**

### About the Conference

Integrated Systems Europe (ISE) is the immersive multiday conference that draws audiovisual and information technology professionals from around the world. With a robust offering of training, industry panels and presentations, peer learning, and networking opportunities, ISE is the signature event for thought leadership, exhibition, and industry connections.

### If Selected to Present

You will receive complimentary conference registration via a designated VIP code. Presenters are responsible for their own travel expenses, including air fare, hotel, transportation to/from the conference, parking, and meals.

Presenters must be a current member of AVIXA™ (Basic membership or above) and registered for the conference before 31 December 2019. Companies submitting proposals must be ISE exhibitors with space on the trade show floor. Event registration is available through [www.iseurope.org](http://www.iseurope.org), and membership through [membership.avixa.org](http://membership.avixa.org).

### Presentation Topic

Have you created best practices for your company or had a successful collaboration that you feel others would benefit from? Have you completed a project that pushed the leading edge of the audiovisual profession? Then it's time to join the team of presenters! Presenters can submit to present on a variety of industry topics or submit their own unique topic for consideration. All presentations will be 20 minutes. We recommend planning on 15 minutes for presenting and five (5) minutes for questions.

### Available Education Tracks

- **User Experience:** The user experience has emerged as the primary driver of success in project outcomes. As such, the User Experience track will help you to examine your work through the

eyes of your end-user. AVIXA's stimulating sessions will include highly engaging discussions, case studies and activities to propel you to create exceptional experiences with your clients.

- **AV/IT:** The digital capture and transport of AV signals presents ongoing challenges and opportunities. Keeping up-to-date on the ever-evolving state of play in the digital realm is critical. In the AV/IT track, discover the latest in protocols and applications to keep you in the game.
- **Design:** What makes a great design? Systems design is evolving into integrated experience design and the rules are changing. The design track features sessions to help you develop better design strategies.
- **Emerging Trends:** What's new in technology, business and user culture? Join us for these informative sessions to keep you up to date and to stimulate your thinking as the industry evolves.
- **Your Own Idea:** Do you have a unique topic or story that you think would be valuable to share at ISE? Pitch us your concept.

### **Presentation Specifics**

To help you prepare, here's a list of the **required** information you'll need to provide us during the online submission process.

### **Required Information**

- Presentation Title
- Session Track
- Abstract/Description of Session (200 words)

### **Primary Presenter Information**

- First and Last Name
- Email Address
- Company and Job Title
- Presenter Biography
- Presenter Photo

### **Terms and Conditions**

These terms and conditions are applicable to all individuals that submit a presentation proposal to AVIXA, Inc. in order to apply to be a presenter at Integrated Systems Europe 2020 (ISE 2020) which will take place at the RAI Amsterdam in the Netherlands.

#### Presentation Requirements:

a. To present a FlashTrack session or collaborative work at ISE 2020, the Presenter must be a current member of AVIXA (Basic membership or above) and registered for the conference before 31 December

2019. Companies submitting proposals must be ISE exhibitors with space on the trade show floor. Event registration is available through [www.iseurope.org](http://www.iseurope.org), and membership through [membership.avixa.org](http://membership.avixa.org).

b. One session per Presenter will be accepted initially (to ensure greatest diversity of topics and presenters). However, additional presentations will be considered.

c. Presentation proposals will be reviewed and selected by a team of AVIXA representatives. Selected presenters will be notified by email.

d. If the approved presentation topic includes information about or in connection with a project for which the Presenter is not the sole owner (i.e., other individuals and/or companies share ownership), the Presenter must obtain the individual or company's consent to present on the topic and to include information about the jointly owned project.

e. Presenters may request as part of their presentation proposal that up to two (2) additional presenters (Co-Presenter) be approved to participate in the presentation. AVIXA will approve up to a total of three (3) persons maximum, including the original Presenter. Co-Presenters must complete all requirements of a Presenter as outlined in the 'Primary Presenter Information' section of the guidelines.

f. Presenters agree that AVIXA may share their presentation in PDF format following ISE 2020 with session attendees. Presentations shall not be marked 'confidential' nor will any obligations of confidentiality be required of session attendees. Presenters acknowledge and agree that presentations may not include any confidential information of the Presenter/Co-Presenter or of their employer.

g. Presenters agree to the following presentation requirements:

- Presentations will consist of 15 minutes of content and will include five (5) minutes for open Q&A.
- Presentations will not include any sales presentations, pitches, or promotions.
- Presenters are not permitted to add any additional Co-Presenters without prior approval from AVIXA.

h. Any Presenter who is unable to attend must notify AVIXA immediately and use their best efforts to arrange for another qualified individual to present in their place on the approved topic.

i. Each Presenter and/or Co-Presenter are responsible for travel expenses, including hotel, airfare, ground transportation, and meals.

If you have questions about the submission or review process, please contact AVIXA at [cfpeurope@avixa.org](mailto:cfpeurope@avixa.org).