



## Detroit Chapter – AVIXA WOMEN'S COUNCIL

**September Meeting** - Wednesday, September 22, 2021 4.00-6.00 pm

**Location:** AVI Systems, 48679 Alpha Drive, Suite 140. Wixom 48393

**Agenda:** Meet & greet - Refreshments  
Short AVIXA Business meeting  
Presentation by Amy Hacker from Atlona  
Tour of AVI Experience Center



### **PRESENTING WITH CONFIDENCE: Tips and Tricks to Make An Impact**

- Use your presentation nerves to your advantage
- Make every audience member feel as they are the only one in the room
- Allow your body language to draw out connections
- Make a splash as the highlight of every networking event

Have you ever gotten nervous for a big presentation or an important negotiation? Or felt as if you were losing members of your audience as your presentation progressed? Maybe you are looking to be the most memorable person at an event. Use these tips and tricks to speak, listen, connect and excel at every interaction in your professional life.

*Amy Hacker is currently the Regional Sales Manager for Atlona's Great Lakes region. Amy previously spent time as the AV Commercial Strategy Manager at Panduit Corporation where she aided in the development of an AV acquisition strategy and led due diligence in the purchase of California based company, Atlona. Amy received a Bachelor's Degree in Science from the University of Connecticut and her Master of Business Administration from Loyola University, Chicago. Amy's prior experience included being a Product Manager for copper media products giving her insight into the infrastructure behind building and designing successful AV systems. She has spoken at multiple industry conferences on various topics surrounding infrastructure and AV and been published in leading industry publications.*



AVIXA - Detroit Group Leaders:

Mary Cook [mcook@TheSextantGroup.com](mailto:mcook@TheSextantGroup.com)

Joanne Ladio [joanneladio@gmail.com](mailto:joanneladio@gmail.com)

ReneWeatherman [Rene.Weatherman@avisystems.com](mailto:Rene.Weatherman@avisystems.com)

Diane Rydzewski [dianeryd@gmail.com](mailto:dianeryd@gmail.com)

Host contact: Rene Weatherman

[rene.weatherman@avisystems.com](mailto:rene.weatherman@avisystems.com) 248-957-6180